



DEADLINES

CLOSING DATE	December 4, 2007
PUBLICATION DATE	December 2007

DISPLAY ADVERTISING RATES	1X	2X	3X	4X
1/4 PAGE	\$795	\$730	\$695	\$650
1/2 PAGE	\$1550	\$1541	\$1485	\$1350
FULL PAGE	\$2850	\$2635	\$2455	\$2200
INSIDE BACK COVER RIGHT	\$3500	\$3200	\$3050	\$2825
INSIDE BACK COVER LEFT	\$3500	\$3200	\$3050	\$2825
INSIDE FRONT COVER RIGHT	\$3500	\$3200	\$3050	\$2825
INSIDE FRONT COVER LEFT	\$3500	\$3200	\$3050	\$2825
SPREAD	\$5900	\$5870	\$5310	\$5015
BACK COVER	\$6800	\$6400	\$8820	\$8330



ADVERTISING SIZES	NON-BLEED	BLEED SIZE	TRIM	LIVE SIZE
INSIDE FRONT COVER LEFT	8.25 X 10.75	8.625 X 11.125	8 1/2 X 11	8.25 X 10.75
INSIDE FRONT COVER RIGHT	8.25 X 10.75	8.625 X 11.125	8 1/2 X 11	8.25 X 10.75
INSIDE BACK COVER LEFT	8.25 X 10.75	8.625 X 11.125	8 1/2 X 11	8.25 X 10.75
INSIDE BACK COVER RIGHT	8.25 X 10.75	8.625 X 11.125	8 1/2 X 11	8.25 X 10.75
BACK COVER	8.25 X 10.75	8.625 X 11.125	8 1/2 X 11	8.25 X 10.75
FULL PAGE	8.25 X 10.75	8.625 X 11.125	8 1/2 X 11	8.25 X 10.75
1/4 PAGE	4 X 5.25	3.875 X 5.125	4.25 X 5.5	4 X 5.25
1/2 PAGE	8.25 X 5.25	8.125 X 5.125	8.5 X 5.5	8.25 X 5.25
SPREAD	16.25 X 21.75	16.125 X 21.65	17 X 22	16.25 X 21.75

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