ADVERTISING GUIDELINES :: GLOBAL ARTS PUBLISHING

DEADLINES

CLOSING DATE	JUNE 25, 2007
PUBLICATION DATE	JULY 2007

World's art Glass Quarterly

IMPORTANT INFORMATION ABOUT FILES

:: All images need to be CMYK

:: All images need to be 300 dpi or higher.

:: Please allow 1/8" bleed. See file sizes below.

:: All fonts and images need to be embedded.

:: Color management must be turned off and quality set to maximum.

:: ONLY PDF, PDF X1 and PDF X1A files accepted.

*A $75 fee will be charged if the ad is not built to these specifications.

ADVERTISING SIZES	BLEED SIZE	TRIM / LIVE SIZE
INSIDE FRONT COVER LEFT	8.63 X 11.13	7.67 X 10.17
INSIDE FRONT COVER RIGHT	8.63 X 11.13	7.67 X 10.17
INSIDE BACK COVER LEFT	8.63 X 11.13	7.67 X 10.17
INSIDE BACK COVER RIGHT	8.63 X 11.13	7.67 X 10.17
BACK COVER	8.63 X 11.13	7.67 X 10.17
FULL PAGE	8.63 X 11.13	7.67 X 10.17
1/4 PAGE		3.75 X 5
1/2 PAGE HORIZONTAL		7.67 X 5
1/2 PAGE VERTICAL		3.75 X 10.17
SPREAD	17 X 11.13	15.34 X 10.17

FILE SUBMISSION

Please send all files to:

FTP instructions will be emailed to you for uploading.

If you would rather send the file on CD or DVD, please use Fedex and charge it to our account - #350898948. Please select standard overnight when selecting method of delivery

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